

**Press Release for immediate publication**

## **KORMARAN K7 debuts in Middle East at Dubai International Boat Show 2017**

**Salzburg, Friday 20<sup>th</sup> January 2017. KORMARAN is delighted to announce its showcasing of the K7 First Edition the first time in the Middle East at the Dubai International Boat Show 2017.**

At its 25th anniversary the Dubai International Boat Show will play host to the Middle East debut of the KORMARAN K7 First Edition. From February 28th until March 4th 2017 KORMARAN is attending this leading event in the Middle Eastern area. At the stand EX09 the K7 First Edition can be experienced in a relaxed and casual setting.

“The Dubai International Boat Show provides the perfect platform to launch the K7 in the Middle East” said Oliver Kormann, CEO at KORMARAN and inventor of the vessel. “The guests might be surprised by this thrilling watercraft which combines design, innovation, performance and prestige. And it is a rare opportunity – as the vessel is limited to 50 pieces only.”

The distinct sleek, nearly futuristic design of the K7 First Edition provides the powerful presence of a super sports car for the water. The ROTAX propulsion is underlining that and provide high-speed performance. KORMARAN is offering the K7 with many innovative features like a docking-system, bathing-platform and extensive personalization opportunities.

Transforming from a day boat for cruising in catamaran mode or to a relaxing and breath-taking sun bathing platform in the trimaran mode, the K7 is also the ideal vessel for enjoying and exploring the Middle East's huge range of coastal cruising ground. The KORMARAN K7 First Edition provides a host of features like music system, additional storage space, sunsails, bathing ladder and more. Limited to 50 vessels the owner can choose from a number of configurations and a wide range of personalization features.

It is the second time that KORMARAN GmbH is participating at The Dubai International Boat Show and it reinforces the company's confidence that the middle east yachting market is likely to continue its experienced growth and demand.

### **KORMARAN GmbH**

The company with its headquarters and production in Salzburg (Austria), was founded in 2010 by Dr. Oliver Kormann and his wife Jutta Kormann. Having invested over 10 Million Euro in the research and development, KORMARAN has developed a new class of boat, based on patented technology. The company is continuously growing and today has a team of 25 people in development, design and operations.

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